

Strengthening charitable causes to change the world through generosity

# Northwestern Ohio Synod Evangelical Lutheran Church in America

### **Director for Generosity - Position Specification**

## JENNIE WOLF SMITH

CFRE, M.A., PARTNER

712.360.0162

🖂 jennie@gsbfr.com

calendly.com/jennie-gsb

GSBfundraising www.GSBFundRaising.com

### **POSITION SPECIFICATION**

Position	Director for Generosity
Organization	Northwestern Ohio Synod – ELCA
Location	Northwestern Ohio
Reporting Relationship	Bishop
Website	https://nwos-elca.church/

### ORGANIZATIONAL BACKGROUND

#### About the Northwestern Ohio Synod

The NWOS is a synod (or collection of churches in a geographic area) of the Evangelical Lutheran Church in America. NWOS has roughly 158 congregations in northwestern Ohio. Lead by Bishop Daniel, the synod staff consists of 9 staff members who support the work of our congregations through leadership of the call process, candidacy and theological discernment, leadership development and training, providing space for ministry innovation, providing resources, and providing vision and leadership.

#### Mission

Sent by the crucified and risen Jesus, we are called to grow disciples, equip leaders, strengthen parishes, and nurture new communities for the renewal of northwest Ohio and the world. To support this mission, our staff is driven by our core values of expansive curiosity, bold hope, radical love, and authentic community.

#### OPPORTUNITY

**Objective:** The Director for Generosity serves God by sharing in the mission of the Northwestern Ohio Synod (NWOS), and providing leadership in personal, congregational, and synodical charitable giving.

**Position Summary**: Reporting to the Bishop and working collaboratively with the Bishop, synod staff, and Synod Council, the Director for Generosity will provide direction and oversight of all NWOS fundraising endeavors, including the Annual Fund, major gifts, planned giving, and special events. The Director for Generosity is called to build personal relationships that create compelling opportunities to inspire individuals to grow in their generosity. The Director for Generosity will teach congregational leaders to strengthen and expand their fundraising capacity.

#### Key Responsibilities:

- 1. Direct the Annual Fund, with emphasis on growing the synod's donor base.
- 2. Establish and grow a major gifts program. Build and work a portfolio of qualified prospects, planning and executing cultivation moves and carrying out solicitations. In the course of this work, maintain a regular schedule of meetings with prospective donors to build personal relationships of trust.
- 3. Involve the Bishop, staff, and key volunteers in targeted prospect cultivation and in telling the story of the synod's vision, work, and priorities.

- 4. Partner with the communications staff to share inspiring stories of generosity as a response to God's active presence in people's lives.
- 5. Establish and grow a planned giving program with a focus on deferred gifts and bequests.
- 6. Oversee gift processing, donor acknowledgement, and stewardship. Communicate to donors the impact of gifts on the work of the synod and its congregations.
- 7. Provide financial development educational opportunities for individuals and congregations within NWOS to teach practical development skills.
- 8. Partner with the events staff to plan and execute donor-focused events.

**Qualifications:** Background in financial development for non-profits. CFRE fundraising certification preferred. The ideal candidate identifies as a self-starter and will demonstrate strong collaboration, relationship building, and an ability and willingness to teach others and empower skill building.

#### Location

It is intended that this position will be based within the Northwestern Ohio Synod. Consideration may be given to highly qualified candidates living in close proximity to Northwestern Ohio.

#### **Employment Status**

This position is intended to be Full-Time. Three-fourths Time (3/4) may be considered for the right candidate.

**Salary Range:** \$55,000-65,000 per year. Higher salary may be considered for exceptional candidates.

**Benefits:** Competitive salary and benefits including health insurance, Health Savings Account with employer contribution, 403b pension with employer contribution, paid time off (vacation, personal days, holidays, continuing education), and continuing education/ professional expense allowance.

**To Apply:** This search is being coordinated by GSB Fundraising. Send resume and supporting documentation for consideration <u>gsbsearchservices@gmail.com</u>.

#### GSB FUNDRAISING CONTACTS

Jennie Wolf Smith Partner GSB 715 Jefferson Ave #21 Toledo OH 43604 Telephone: (712) 360-0162 Email: Jennie@gsbfr.com Evan Moilan Partner GSB 125 Fallow Way Bastrop TX 78602 Telephone: (979) 702-0406 Email: <u>Moilan@gsbfr.com</u>